

PANY CREDENTIAL

VE INDONESIA

ACTIVE 2.1 - Brand Activation and Event Management



About.

Active Indonesia is a group commercial business entities specializing in Brand Activations and Event Management.

Established in 2005, Located in Jl Wahyu Raya 1B. Gandaria Selatan, Cilandak – Jakarta 12420



The Team.

The team represents more than thirty years of experience in the marketing events management, serving a variety of industries

Each team consist of:

Client
Service

Strategic
Planner

Creative
and
Design

Productio
n
And
Support

Business Principle.

**CREATIVE
& PROACTIVE**

Our existence is
to be creative
and proactive

ACCOMMODATIVE

Our years of
experience
allowed us to
understand
our client's needs
and enable us the
ability
to provide
the right services

**VALUE FOR
MONEY**

With the support from
our strategic
resources,
enables us to give
our customers the
best
value for money

Methodology.

Active Indonesia provides professional event planning, management and execution based on...

Brand
Experie
ntial
Approa
ch

Getting your audience to sense, feel, think, act and relate to your company's brand or occasions

Services.

We offers
a complete range of
Communications
platforms:

Activations and
Event Management

Automotive Events

Conferences

Exhibitions

Seminars

Workshops

Meetings

Gala Dinners

Team building

Product launching

Corporate Activities

Press Conference

Company fun days

Road shows

Field Marketing

Award Ceremonies

Multimedia and
Graphic Design

Product Content

Corporate Videos Profiles

Mapping

Music Events

Production and
Rental

Event and Exhibition

Production Support

PROJECT AND EVENT MANAGEMENT

- VIP Handling
- Hospitality
- Telemarketing
- RSVP management
- Venue sourcing
- Element sourcing
- Critical time lines
- Contractor management
- Large scale logistics
- Street closures & police liaison
- Crowd control & security
- Talent coordination

Capabilities.

TECHNICAL & PRODUCTION

- Technical and production management
- Speaker support
- Staging
- 3D computer drawings
- Audio design
- Audio-visual
- Web/LAN/Computer
- Production scheduling
- Outside broadcasting

PRESENTATION

- Graphics
- Invitation design
- Corporate and marketing videos
- PowerPoint, html, Flash presentations
- Website creation
- Large format printing
- Conference collateral and handouts

DESIGN & CREATION

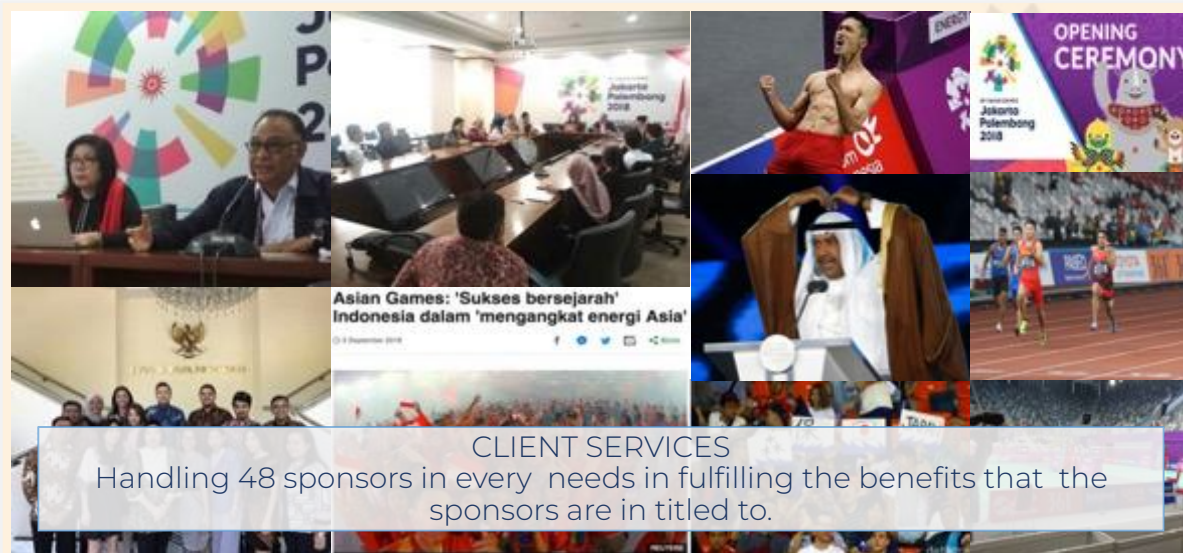
- Environment Design
- Project design
- Venue design
- Choreography
- Stage design
- Lighting design
- Script development
- Voice over scripting
- Talent casting

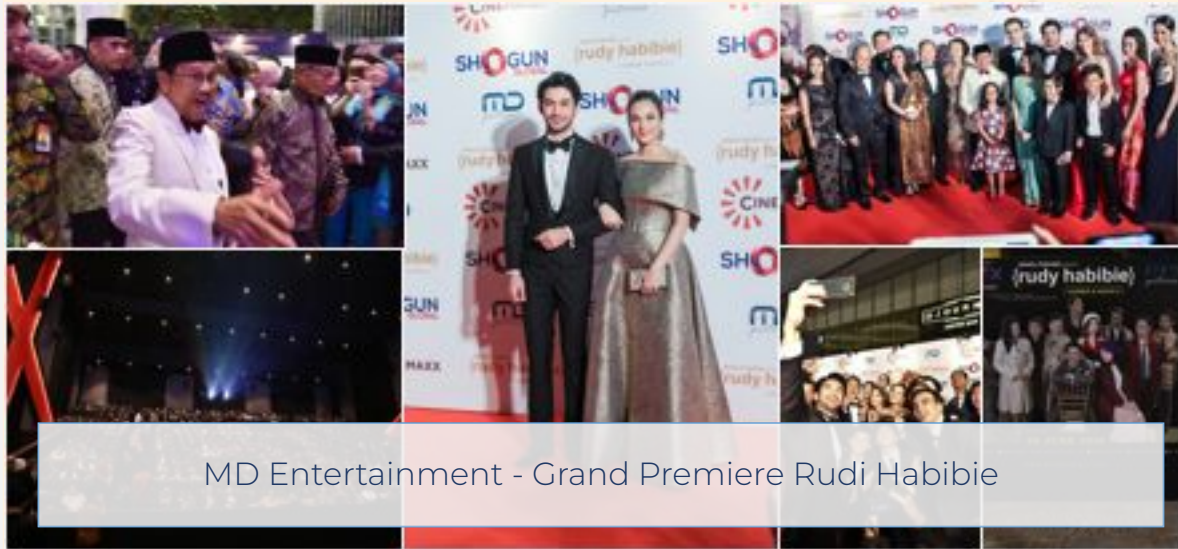
MEDIA REQUIREMENTS

- PR Strategic
- Press conference set-up
- Outside broadcasts
- Satellite & microwave linking
- Television lighting
- Media kits (design & generation)
- Video news releases



Project References









GIANT – WORLD RECORD
12 Thousand Angklung



Khonguan – Serena In-store Activities 2012



Unilever – DOMESTOS Pembersih SERBA GUNA
Activation Road Show Jakarta, Bekasi, Bogor, Cilegon, Semarang, Surabaya,
Pekanbaru, Batam, Cirebon



SUSTAGEN HAPPY HEALTHY WALK ROADSHOWS JAKARTA,
SEMARANG, SURABAYA and MEDAN







Patuha – Bandung Geothermal Site Visit (H.M Jusuf Kalla)



HSBC Group CEO Roadshow - 3 visits



British Community Reception -
(Prince Andrew Visit Indonesia) - Grand Ballroom,
Shangri-la Hotel, Jakarta



PLENARY MEETING OF THE INDONESIAN BRITISH BUSINESS COUNCIL IN THE PRESENCE
OF
THE BRITISH PRIME MINISTER, THE RT. HON. TONY BLAIR
At Grand Hyatt Ballroom







Frisian Flag Indonesia – Pekan Raya Jakarta



Kreasi Active Indonesia Present - Green Right Expo

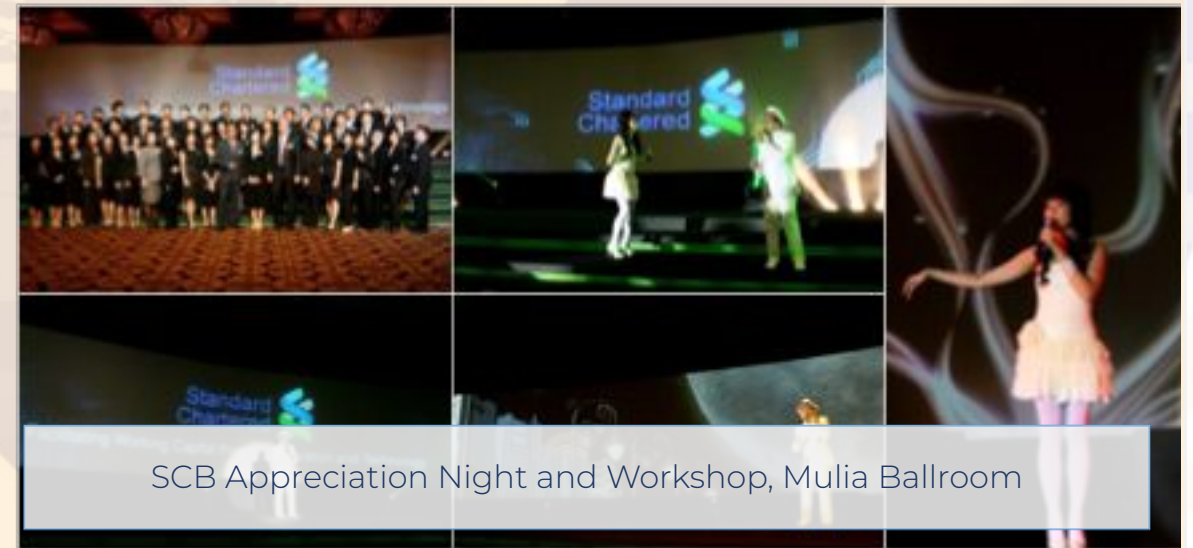
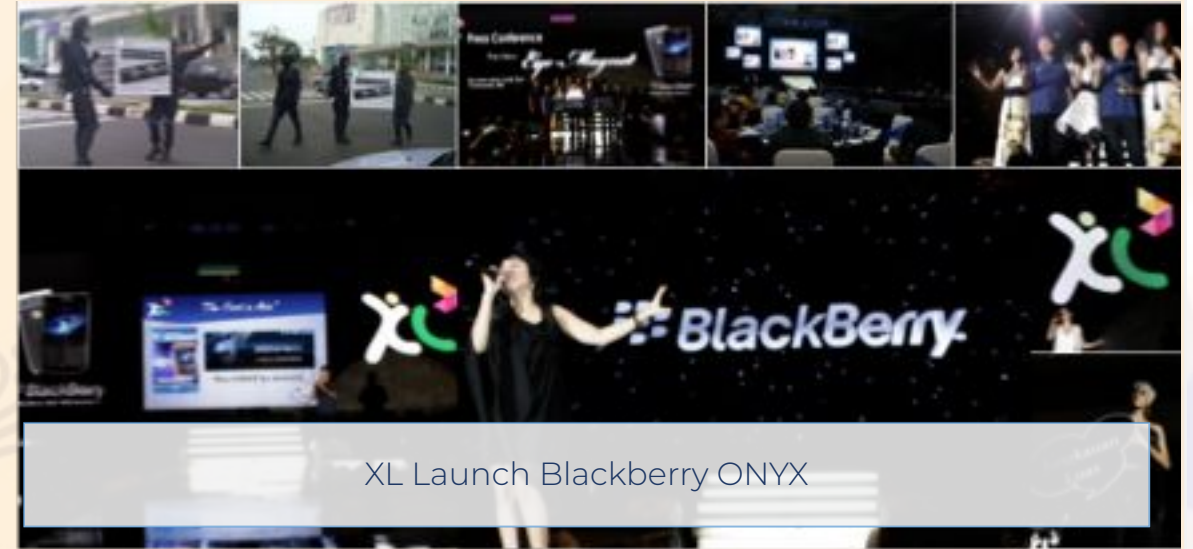


TELKOM SPEEDY on Computer Exhibitions JHCC
(MEGA BAAZAR, INDOCOMTECH, FKI, PRJ)



HSBC - MADE IN INDONESIA BOOK LAUNCH Lobby WTC Jakarta









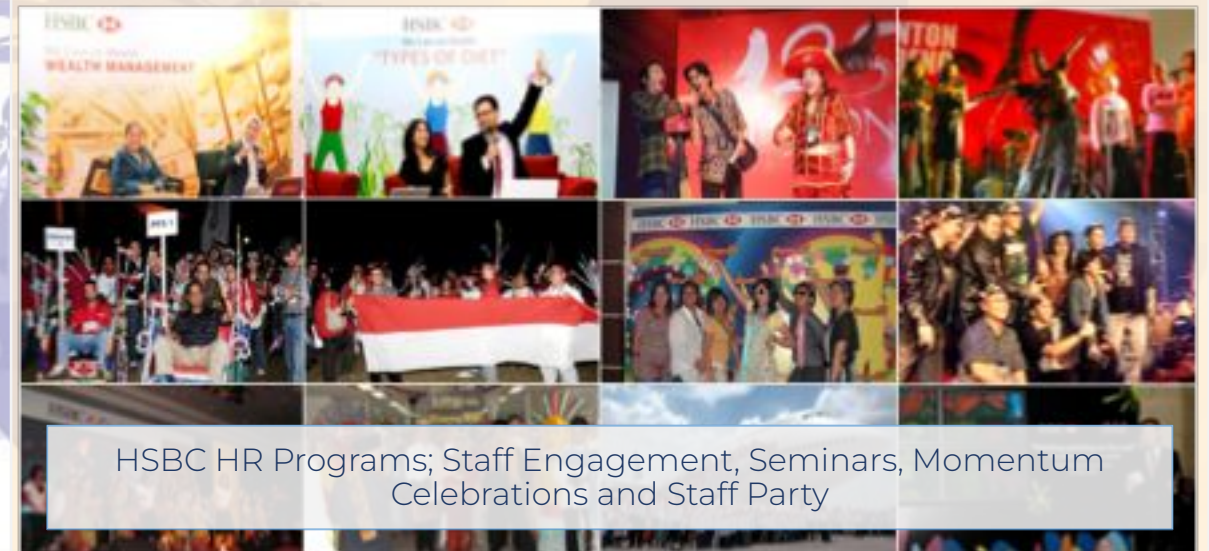
BPK – HUT and Family Gathering



ARTAJASA Employee Gathering



COMMONWEALTH Fun Bike Fun Walk



HSBC HR Programs; Staff Engagement, Seminars, Momentum Celebrations and Staff Party



Hyundai Machinery Indonesia - Launching



TVS Motor, Launching TVS ROCKZ and
Distributor Gathering Jakarta Bali



**WHY ACTIVE
INDONESIA?**

We have Significant Project
Experiences

High standard of creativity,
quality and commitment

Valued 3rd Party
Relationship

We hope to work with you in
the near future.



ACTIVE **INDONESIA**

25 YEARS SERVING THE INDUSTRY